

# FALL 2015 ETP FORUM - NYC

Friday, November 20, 2015 - The New York Athletic Club

[www.etpforum.org](http://www.etpforum.org)

Providing timely asset allocation strategies for investors

## CONFERENCE OVERVIEW

With more than \$2 Trillion in U.S. listed ETF assets, the demand from the Financial Advisor and Institutional communities continues to grow for what many hail as the premiere investment vehicle of the future. With ETFs providing access to markets formerly only available to select institutions, what's the best way of positioning your portfolio for 2016? With oil near multi-year lows, equity markets near record highs, QE stimulus packages taking place around the world and U.S. interest rates expected to go higher, are we at an inflection point in various asset classes?

This comprehensive 1 day program has been built upon the premise of allowing Advisors & Institutions the opportunity to take a deep dive into the most relevant investment themes heading into 2016. Our 5-star speaking faculty will be at your disposal to address cutting edge topic and answer questions like the above.

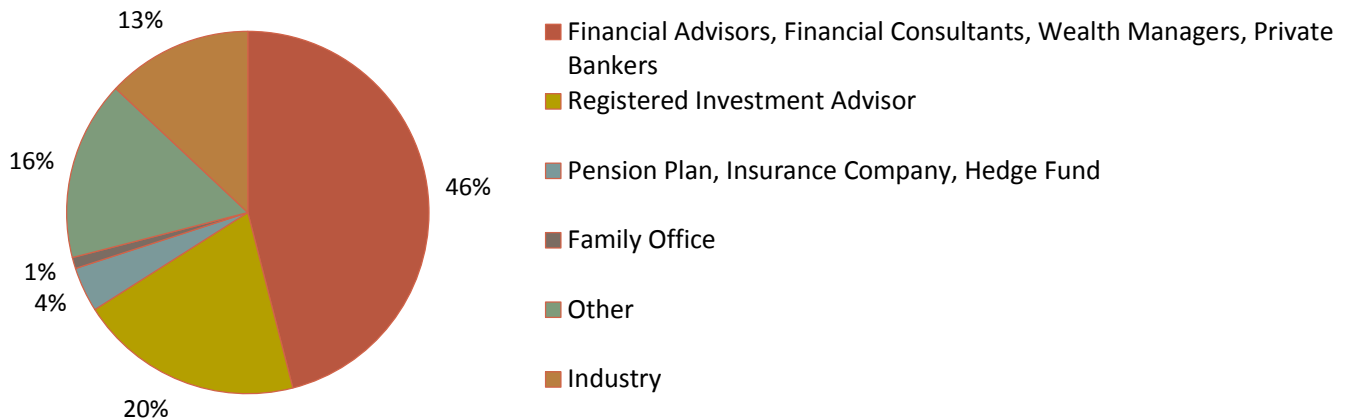


## POTENTIAL TOPICS INCLUDE:

- Identifying the best sectors for 2016
- Fixed Income: Positioning your portfolio for higher rates
- Strategic beta strategies for your portfolio
- Volatility Strategies: To hedge or not to hedge
- Accessing Liquid Alts through ETPs
- QE Stimulus Phenomena: Which foreign markets should you invest in
- ETF Model Portfolios: Are they right for you
- The Rise of the RoboAdvisor: How to position your practice accordingly

## Spring 2015 ETP Forum NYC - Attendee Profile

71% of the attendees were investors/allocators



**For further information, please contact:**

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## **SPONSORSHIP OPPORTUNITIES:**

### **Lead Sponsor - \$15,000 (2 available)**

- 2 panel speakers (must be a PM, C-level exec, portfolio strategist or analyst)
- 20 passes (4 company, 16 client\*) + your speakers
- 6 x 8 exhibit booth
- Logo, company write-up & URL link on conference website
- Company logo on signage at event
- Tote bag branding (supplied by Sponsor)
- Attendee list (provided prior to any other sponsors)

### **Executive Sponsor - \$10,000 (7 available)**

- 1 panel speaker (must be a PM, C-level exec, portfolio strategist or analyst)
- 13 passes (3 company, 10 client\*) + your speaker
- 6 x 8 exhibit booth
- Logo, company write-up & URL link on conference website
- Company logo on signage at event
- Attendee list
- At Sponsor's expense, choice of one of these branding opportunities:
  - Lanyard  Notebook  Coffee sleeve  Thumb drive
  - Tote bag  Mints  Water bottle

### **Exhibitor - \$7,500 (5 available)**

- 6 passes (2 company, 4 client\*)
- 6 x 8 exhibit booth
- Logo, company write-up & URL link on conference website
- Company logo on signage at event

### **Fund Manager Sponsor - \$5,000**

- 1 panel speaker (must be a PM, C-level exec, portfolio strategist or analyst)

*\* Client passes must be approved by the conference organizer. Client passes are for investors only and include RIAs, registered reps, financial advisors, public & corporate pension plans, endowments, foundations, high net worth individuals & family offices.*



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